

SMART AND CIRCULAR INDUSTRY IN HAUTS-DE-FRANCE

MAY 2025



FOREWORD

The Brabant Development Agency (BOM) and InnovationQuarter, together with the Enterprise Development Agency (RVO), are proud to present our matchmaking mission to Lille, conducted in close collaboration with NBSO Lille. This mission offers Dutch entrepreneurs the chance to showcase their innovative solutions to the entrepreneurial community in the Hauts-de-France region. Dutch businesses thrive on partnerships with like-minded organizations abroad, and this mission aims to bridge the gap between local needs and European solutions.

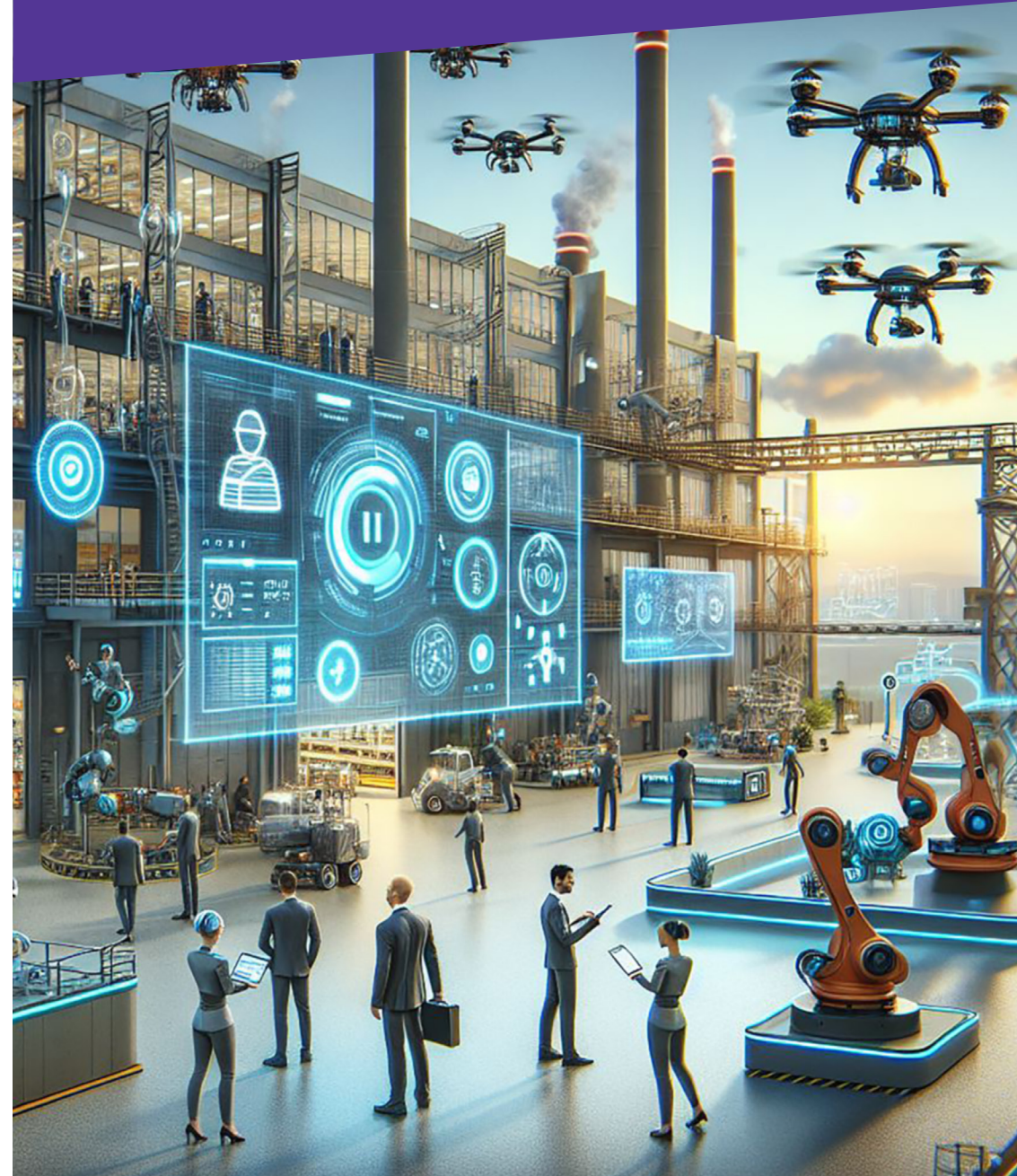
The Hauts-de-France region plays a key role in the industrial transition towards a more sustainable and digital economy. With a strong industrial foundation and a strategic location close to Belgium, Germany, and the rest of Europe, this region serves as a hub for progress and innovation. By leveraging cutting-edge technologies such as artificial intelligence (AI), the Internet of Things (IoT), robotics, and drones, the Hauts-de-France region is reshaping various industries and embracing transformative change.

Collaboration within Europe is vital to ensuring the longevity and resilience of strategic developments in the industrial landscape. The Netherlands stands as a dynamic hub for digital technology and smart industry. By working together across borders, we can bolster progress and innovation, paving the way for shared success in a highly competitive global market.

During this mission, Dutch expertise will connect with the robust industries of the Hauts-de-France region, including food, automotive, healthcare, railways, and aerospace. Through these cross-border partnerships, we aim to create shared advancements that propel us toward a smarter, circular, and future-ready industrial landscape. Together, we are building a foundation of sustainable innovation for generations to come.



DUTCH BUSINESS DELEGATION



BOLDLY-XR
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Company profile

Boldly-XR is a leading creative technology company specializing in custom immersive experiences, including virtual reality (VR), augmented reality (AR), interactive installations and a 3D (animation). We help businesses bring their stories to life through cutting-edge digital innovation, enhancing engagement, training, and brand experiences.

After achieving success in the UK, we want to expand our international presence. This trade mission to Hauts-de-France is a key step in understanding the French business culture and exploring new market opportunities.

Our objectives in the short and long term is to gain insights into industry trends, establish strategic partnerships, and position Boldly-XR as a trusted provider of immersive solutions in France. By leveraging our expertise in VR, AR, interactive installations and 3D we aim to support businesses in transforming their communication, marketing, and training strategies with next-generation technology.

Sector

Marketing, Technology and Media.

Company profile

CastLab redefines the way metal parts are made—fast, flexible, and future-ready.

We combine 70+ years of foundry expertise with cutting-edge technologies like 3D printing, AI, and reverse engineering to deliver high-quality metal parts on demand. Whether it's a prototype, an obsolete spare part, or a small-to-mid series production, we help you go from idea to certified part—quickly, locally, and sustainably.

Our smart manufacturing model empowers sectors like rail, defense, hightech, maritime, and heavy industry to keep critical systems running with shorter lead times and reduced CO₂ footprints. With clients including Dutch Railways (NS), Wabtec-Faiveley, the Royal Netherlands Navy, and Alstom, Castlab is your reliable partner for mission-critical components.

Let's build a more resilient and circular industry—together.

Sector

Rail-Infra, HighTech, Aerospace, Defense, Maritime, Machinebuilding, Automotive.

L2L
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Company profile

L2L's Manufacturing Operations Platform helps manufacturing teams navigate supply chain volatility while dramatically improving operational efficiency and productivity across 92 countries worldwide.

Our cloud-based SaaS platform unifies collaboration, maintenance, and OEE for data-driven decisions and streamlined operations.

During this trade mission to France, we aim to showcase how our purpose-built platform drives manufacturing excellence through:

- AI-powered visibility of operational abnormalities
- Targeted actions delivering the right fix the first time
- Continuous improvement optimization with AI capabilities
- Enhanced supply chain resilience and productivity

L2L connects every level of manufacturing organizations globally, from single production lines to worldwide networks. Our proven success with industry leaders like Heineken, Hitachi, Autoliv, and ThermoFisher demonstrates our platform's ability to help teams maintain productivity despite supply chain disruptions and profitably meet demand.

This trade mission represents an opportunity to share our global manufacturing expertise with French industrial innovators and explore potential collaborations that enhance operational excellence and manufacturing productivity.

Sector

L2L is active across diverse manufacturing sectors including Aerospace/ Defense, Automotive, Building Materials/Products, Electrical/ Electronics, Industrial Equipment, Packaging, Consumer Products, and Agricultural Equipment.

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Company profile

Marvo Technologies specializes in high-precision CNC turning, delivering series production of metal and plastic components with diameters up to 65 mm. With a strong focus on quality, efficiency, and scalability, we serve industries that demand precision and reliability. Our expertise in long turning enables cost-effective production for large volumes, ranging from 500 to 100,000 pieces.

We manufacture precision components for various industrial applications, using materials such as steel, stainless steel, brass, aluminum, and technical plastics. Our state-of-the-art CNC technology ensures consistent quality, meeting the strict standards of sectors like food processing, automotive, healthcare, rail, and aerospace.

Marvo Technologies aims to expand its presence in Northern France by establishing partnerships with key industry players. We seek to connect with manufacturers in Smart and Circular Industry sectors, offering our expertise in high-precision machining to support their innovation and sustainability goals. Our goal is to strengthen relationships, identify potential clients, and position Marvo Technologies as a trusted supplier in the region.

Sector

Food Industry: Stainless steel precision components for processing & packaging machinery • Automotive: High-tolerance parts for electric vehicle systems • Healthcare: Orthopedic parts, parts for medical gas equipment • Rail Industry: TGV-parts, suspension parts • Aerospace: Cryogenic Battery parts, heat sensors parts

**NOBLEO
MANUFACTURING B.V.**
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Company profile

Nobleo Manufacturing: Achieving New Level Manufacturing Together. Nobleo Manufacturing has years of experience in the automotive and high-tech industry and we are experts in manufacturing excellence: we make production smarter, faster and better. We successfully apply this in-depth knowledge in various sectors, where we see opportunities to support industrialization. Together with our expertise in manufacturing excellence, we also offer digitalization support. With advanced tools such as simulations, we help organizations to optimize their processes and accelerate innovations. With our expertise in Smart Industry / Industry 4.0, we bring organizations to New Levels. Through analyses such as SiRi (Smart Industries Readiness Index), we gain insight into the existing situation and potential for improvements at customers. Both OEMs, SMEs and their supply chains are part of our target group. We strongly believe in collaboration and like to work closely with our customers as an engineering partner.

Nobleo Manufacturing has knowledge from sectors where industrialization and process optimization are the standard. We help companies to standardize their processes, better organize the supply chain and accelerate product developments.

Objective Mission:

Discover Smart Industry opportunities, our ambition is to take steps towards a more Smart and circular business operation together with companies in Hauts-de-France.

Sector

High Tech Systems, Automotive, Aerospace, HealthTech, Defense

SALACIA SOLUTIONS
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Company profile

Since 2020, our mission at Salacia Solutions is to drive positive change. We provide businesses and organizations with high quality, auditable data and insights into their environmental, social and governance impact (ESG). So that they are equipped to drive the transition to a sustainable future and work towards integrating resilient business with sustainable business. We do this by integrating our clients' operational and financial data with our cutting edge ESG data platform. This platform serves as a real time, smart ESG-Data Hub which can be used for multiple purposes: from (CSRD or voluntary) reporting, to meeting information requests from investors, suppliers and customers, to creating value chain optimization or building a file for certifications or assessments. Our platform performs complex calculations automatically and the AI powered matching tool makes it a whole lot easier to match activity data to the correct emission factors. Through definition of carbon reduction plans, our clients are enabled to set targets and explore scenario's on how to achieve it. But our most important asset is our team; an international bunch of committed, enthusiastic professionals, united in our mission to drive positive, datadriven change! Interested in making your business future proof? Let's join forces!

Sector

Food & agriculture, financial, energy, waste processing.

SECURITY REPORTER
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Company profile

Security Reporter is a business unit born out of the company DongIT, situated in Leiden, The Netherlands. This business unit develops, maintains, and provides licensed access to our Security Reporter platform, referred to in short simply as "Reporter".

Reporter is an all-in-one pentest workspace designed to optimize the entire cybersecurity assessment workflow, from testing to reporting. The platform is incredibly versatile, stacked with features such as an extensive content library, highly customizable report templates, multi-language capability, seamless tool import functionality (compatible with 140+ systems), and much more. Equally important, Reporter is offered exclusively in a self-hosted setup, compliant with industry standards and ensuring full on-premise control over data storage and management for the user.

Reporter not only provides an efficiency boost in all facets of assessment management, it also houses a certain work structure philosophy. Therefore, our objective while participating in this mission to France, is to engage in conversations that go beyond the standard elevator pitch and marketing buzzwords. We are looking for a spot at the table to discuss the importance of secure design at the core of the reporting process, and we aim to convince CISOs and other security professionals that the method enabled by Reporter is the only way to move forward sustainably in the cybersecurity industry.

Sector

Cybersecurity, Software Licensing, Pentest Reporting.

SIoux TECHNOLOGIES B.V.
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Company profile

Your Trusted Technology Partner

Sioux excels as a technology partner, providing extensive support to Research & Development departments with our profound expertise in system development, mathematics, software, integration, and the construction of advanced high-tech modules and systems. Our mission is to accelerate our clients' market readiness by leveraging high-tech knowledge, fostering collaborative team environments, and bringing a wealth of experience in science and technology.

Our domain-specific and technical expertise enables us to transform complex challenges into scalable solutions. Sioux is actively seeking new projects and long-term collaborations, and our skills are increasingly being recognized by a growing number of companies. Originating from the Brainport region of Eindhoven, we are now expanding our reach to the Northern French area.

Sector

Semicon, Mobility & infra, Analytical, Medical Science, Energy, Defence, Aero Space.

VBTI CONSULTANCY BV
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Company profile

VBTI is an innovative startup specializing in cutting-edge AI technology platforms designed to revolutionize computer vision applications. Our mission is to harness the power of artificial intelligence to deliver intelligent, adaptive, and efficient solutions that address real-world challenges across various industries.

At the core of VBTI's offerings is our proprietary AI technology platform, which integrates advanced computer vision algorithms to enable the development of intelligent camera systems. These systems are tailored to meet the specific needs of sectors like agriculture and manufacturing, driving efficiency, precision, and sustainability.

In agriculture, our intelligent camera systems empower farmers with tools for automated crop monitoring, pest detection, and yield optimization, facilitating smarter decision-making and resource management. In manufacturing, our solutions enhance productivity by enabling automated quality control, defect detection, and process optimization, ensuring higher standards and operational excellence.

As a forward-thinking company, VBTI is dedicated to pushing the boundaries of AI and computer vision technology. We collaborate with partners and clients to deliver customized, impactful solutions, driving innovation and progress in key industries. With a commitment to excellence and a focus on practical applications, VBTI aims to be a leader in the AI-driven transformation of industries worldwide.

Sector

Agriculture, Manufacturing, Semiconductor.

ORGANIZATION



Brabant Development Agency
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The Brabant Development Agency (BOM) is a government-funded organization committed to fostering economic growth and driving innovation in the province of Brabant. Our mission is to empower companies by providing venture capital, promoting innovation through targeted programs, and supporting their expansion into international markets.

BOM helps businesses achieve their global ambitions by offering in-depth industry insights, connecting them with a network of public and private partners, and organizing impactful trade missions, matchmaking events, networking opportunities, and participation in international trade fairs. France, particularly the Hauts-de-France region, is a key market for BOM.

We actively facilitate collaboration between Dutch and French companies, creating new business opportunities and strengthening ties between the two regions. Our focus in France lies in fostering innovation and leveraging each other's strengths. Together with our national and French partners, we offer the following services:

- Assisting Dutch companies in entering new markets
- Supporting foreign companies in establishing themselves in the Netherlands
- Providing venture capital and funding opportunities
- Developing ecosystems and promoting innovation programs
- Offering access to international business networks
- Delivering tailored business support and strategic advice

ORGANIZATION



InnovationQuarter
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InnovationQuarter is a regional economic development agency for the region Zuid-Holland in the Netherlands. We operate at the crossroads of regional development and international collaboration and our commitment is threefold. First, we nurture local innovative businesses, fostering communities of growth in sectors like Maritime, Energy & Chemistry, Digital Technology & Cybersecurity, High Tech & Aerospace, Horticulture & Food and Life Sciences.

Second, we assist foreign companies seeking to establish themselves in our unique delta region, strategically integrating them into our ecosystems and business sectors.

Our strength also lies in being an impact investor with € 300 million in funds under management that empower us to invest in and support local enterprises. Beyond this, we help our portfolio companies scale up and expand internationally through our internationalization programs.

Our approach involves orchestrating focused trade missions for companies operating in similar sectors, designed to ease their access to new global markets.

Digitalzh is part of the network of European Digital Innovation Hubs (EDIHs), an initiative of InnovationQuarter and TU Delft. The initiative is co-funded by the European Union, the Ministry of Economic Affairs and Climate, and the Province of Zuid-Holland.

EDIH's mission is to help SMEs and mid-caps throughout the European Union successfully transform digitally.

ORGANIZATION



NBSO Lille

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Connecting the Netherlands and France

As a vital link between the Netherlands and Hauts-de-France, the Netherlands Business Support Office (NBSO) Lille connects Dutch companies with opportunities in one of Europe's up and coming digital regions. Being the closest French region to the Dutch border, Hauts-de-France is the perfect entry point for Dutch entrepreneurs and companies. Part of a global network of Dutch trade offices, NBSO Lille specializes in supporting small and medium-sized enterprises (SMEs) with tailored advice, local insights, and strategic connections to drive business success.

Focused on Key Sectors

NBSO Lille identifies and supports growth in industries such as:

- Sustainable mobility, including electric vehicles and cycling infrastructure.
- Digital technology and innovation, including AI and hightech development.
- Smart energy solutions and applications.

Tailored Solutions for Every Business

NBSO Lille provides a comprehensive range of services to Dutch companies, including:

- **Market Analysis:** In-depth insights into sector trends and opportunities.
- **Partnership Development:** Connecting Dutch businesses with local partners, distributors, and clients.
- **Regulatory Support:** Guidance on compliance with local laws and regulations.
- **Event Participation:** Facilitating attendance and visibility at trade fairs, missions, and networking events.



TRADE AND
INNOVATE WITH
THE DUTCH

